

BUSINESS REVIEW

"The mission of the Graham County Chamber of Commerce is to promote and develop the community and businesses of Graham County."

5TH ANNUAL SALSAFEST

The 5th Annual SalsaFest will be Friday, September 23rd and Saturday, September 24th.

Saturday the 24th enjoy the **Chihuahua Races** and new this year - a costume contest. Watch dozens of Chihuahuas race to the finish line to win the title of fastest dog! Sign your Chihuahua up today go to our website at www.salsatrail.com and click on



SalsaFest or stop by the Chamber Visitor Center to pick up your application.

Salsa Challenge - show off your salsa making skills. All salsa will be prepared right in the salsa challenge tent on Saturday. The salsa challenge is open to professional as well as amateur salsa chefs, both prizes and bragging rights will go to the contenders including the popular People's Choice Award.

Jalapeno Eating and Salsa Eating Contest - Open to the bravest of the brave men and women 18 and up. See if you have what it takes to eat the most jalapenos or down a bowl of salsa faster than anyone else. Sign up today and join this elite group of past winners.

Sisters on the Fly - Check out the Cowgirl Caravan, vintage trailers that reflect each sister's personality. These women travel all over the country fly fishing, running the river, and socializing, holding true their motto "We have more fun than anyone".

Each is decorated inside and out and has a theme unique to its owner. For more information on Sisters on the Fly visit: www.sistersonthefly.com.



"**Hot Cars on the Salsa Trail**", is the theme for this awesome car show, new to the SalsaFest this year. Free T-Shirt and goodie bag for the first 25 entries. Come show off your wheels and maybe even take home a trophy.

Find something for everyone at this years SalsaFest from: Salsa Making Competition, Live Entertainment, Hot Air Balloons, Chihuahua Races, Sisters on the Fly/Cowgirl Caravan, Salsa & Jalapeno Eating Competitions, Raffle Prizes, Kid's Corner and *Hot Cars on the Salsa Trail* Car Show.

For more information and registrations go to our website at: www.salsatrail.com. Questions please call (928) 428-2511 or toll free: 1-888-837-1841



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2011 Chamber Board of Directors

John Fitzgerald
Carpet, Tile and More

Sheryl Goodman
Taylor Freeze

Todd Haynie
Eastern Arizona College

Steve Junion
Chairman
Valley Furniture

Dave Konopnicki
WSK /McDonald's

Jason McDougal
Caldwell Funeral Home

Janet Oesterling
Treasurer
Trophies 'N Tees

Kevin Peck
Vice-Chairman
EAC/SBDC

Sean Wenham
Freeport-McMoRan
Copper & Gold, Inc.



GOVERNOR PROCLAIMS SEPTEMBER 2011 ARIZONA'S SALSA TRAIL MONTH

Governor of Arizona, Jan Brewer, proclaims September 2011 as Salsa Trail Month.

In 2008, the Salsa Trail was recognized with the governor's Tourism Award for most innovative tourism project. SalsaFest includes salsa making contests, a festival marketplace, salsa music, dancing, hot air balloons, food demonstrations, Chihuahua races and other salsa activities. The 5th Annual SalsaFest will be held in Safford Town Square on September, Friday, 23rd and Saturday, 24th, 2011. www.salsatrail.com

GILA VALLEY LEADERSHIP CLASS VII APPLICATIONS ACCEPTED THROUGH AUGUST 19TH

Class VII is scheduled to start in September. The goal of the leadership program is to identify and help develop emerging community leaders; to foster and develop leadership skills through education, experience and service to the community. This program is developing and creating leadership synergies throughout the community by creating a dynamic core of leaders who are knowledgeable on community issues and how things get done to benefit our community.

Gila Valley Leadership participants will meet monthly for the ten month program. The leadership program members also travel to Phoenix for a day at the Arizona State Legislature as one of the ten month programs. For more information, contact any member of the alumni group or call Laura at the Chamber office (928) 428-2511 or email: laura@graham-chamber.com.

Applications will be accepted 'till August 19th, classes begin September 15, 2011, applications can be picked up at the Chamber Visitor Center or on line at www.graham-chamber.com.

PIZZA HUT NEW LOOK



Come check out the newly remodeled Pizza Hut with their handicapped friendly access. Sit and enjoy the flat screen TV's with your favorite sports events, soup, salad, pizza and the coldest beer in town. Just in time for Monday night football! Pizza Hut, 1305 Thatcher Blvd., Safford. (928) 428-4320.



CHAMBER MEMBER REINVESTMENTS

The Graham County Chamber of Commerce Board of Directors wants to thank the following members for renewing their Chamber membership this year. You are helping the Chamber build a strong local economy.

BROOKS SCARBOROUGH'S PUMPING & PORTA JOHNS, CANYONLANDS COMMUNITY HEALTH CARE, CENTER FOR THE ARTS, DESERT SHADE RANCH, EASTERN ARIZONA MANUFACTURING, FIRING PIN GUN & PAWN, GILA RIVER APARTMENTS, GILA VALLEY HISTORICAL PRESERVATION COMMITTEE, JACKSON HEWITT TAX SERVICE, LIFE NET ARIZONA, PONDEROSA AVIATION, SAFFORD ROTARY CLUB, SWIRE COCA COLA, TACO TASTE WALGREENS, WESTERN AUTO, WOMANS CLUB OF SAFFORD.

THANK YOU

SOCIAL NETWORKING



eons.com Eons is a social networking site designed for "boomers" aged 50 and older. Similar to Facebook, it allows you to post messages and photos, join interest groups, discuss boomer-centric issues, play games, and keep in touch with family and friends.



Facebook.com by far the most popular social networking website, Facebook is used by 41% of the population in the U.S. You can create a personal profile for yourself and ask others to become "friends" and link with you. Many people will ask you to be their friend as well. It's up to you how many people you want to connect with. You and your contacts can share messages, photos, videos and links. Additionally, many businesses have profiles where you can find out about up-to-the-minute news and Facebook-only discounts when you "Like" them.



Twitter.com Twitter is a free social networking site designed for quick, short messages that are shared among your network of contacts. The messages, known as "tweets", must be no longer than 140 characters and can include links to other messages or online sites.



Youtube.com As the name implies, YouTube is a website where you can watch videos, TV, movie clips, and home movies-all available for free. You don't have to be a member. Just go to the website and search for a subject of interest. If you become a registered user, you can post your own videos on the site for anyone to see and comment on. Search for this great YouTube video called "Flintstones Hearing Loss", which uses *The Flintstones* to illustrate the different levels of hearing loss.



Flickr.com Flickr is an image and video hosting website and online community. It's a place where you can store, sort, search and display photos for people to see. Once you put the images on the site anyone can view them. If you want to share private photos with family or friends, you send them a message with a Guest Pass link to your page of images. You can upload to 300 MB of images per month for free.

Shared from Audiology, Inc newsletter, "Sound News". Thank You Dr. Moore.

ARIZONA CENTENNIAL COMMITTEE UPDATE

The Board of Supervisors and members of the County Arizona Centennial Committee met last month to discuss plans for the Arizona State Centennial celebration. Committee members are: District 1, Bill Lewis, who will be working with the community businesses; District 2, Marlene Mott, who will work with schools and churches; Michael Andazola from District 3 will work and plan with the service organizations and law enforcement, while Hal Herbert from the Graham County Historical Society Museum will work with the non-profit organizations and municipalities, including the Apache Tribal Council.

Items presently on the calendar are the SalsaFest, September 23 and 24th; an all County quilting bee for all Graham County women in January; in February 2012, there will be a parade, and on the 13th and 14th a variety show type program at the Eastern Arizona College Fine Arts Building.

Anyone interested in helping with any of these or other activities should call the appropriate committee member. Your interest and help will be very greatly appreciated.



BUSINESS REVIEW

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Calendar - August 2011

- 5 Alumni Leadership Meeting
12:00
Chamber of Commerce
- 9 Board Meeting
11:30
Manor House Restaurant
- 23 Open House - Ribbon Cutting
USDA Service Center
267 N. 8th Ave. - Safford
11:00 a.m.
- 25 Trophies 'N Tees
513 Main St., Safford
Business After Hours
5:30 p.m. - 7:00 p.m.

We're on the Web!



www.graham-chamber.com
www.visitgrahamcounty.com
www.salsatrail.com

*Graham County
Chamber of Commerce
1111 Thatcher Blvd.
Safford, AZ 85546
(928) 428-2511*

Life the way it ought to be.....

Are you planning a special event or sale at your business? Do you have a new menu? Have your business hours changed? The Chamber's newsletter "The Business Review" can help. Sup-



ply **450** copies, pay \$50.00, and we will include your flyer in the Chamber "Business Review". Please call to reserve your spot in the newsletter. Flyers are due in the Chamber on the **20th of each month.** Be sure to contact the Chamber so that we can update any business information and keep it current in our Chamber database and website.

For more information or if you have questions please give us a call at (928) 428-2511 or email us at:

info@graham-chamber.com.

July		Year to Date Inquiries	
Phone	813	Phone	28,384
Walk-Ins	782	Walk-Ins	22,147
Mail	1,265	Mail	18,059
Web Hits	144,837	Web Hits	3,902,312
Web Sessions	15,327	Web Sessions	184,046
TOTAL	163,024	TOTAL	4,154,948

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